



MEDIA KIT
2017

INTRODUCTION TO CHANNEL POST MEA

CHANNEL POST MEA PROVIDES ESSENTIAL TECHNOLOGY AND BUSINESS INSIGHTS TO CHANNEL PARTNERS, RESELLERS, SYSTEM INTEGRATORS, DISTRIBUTORS AND VENDORS.

WHAT ARE WE ALL ABOUT?

CHANNEL POST MIDDLE EAST & AFRICA IS A TECHNOLOGY AND BUSINESS INSIGHT PORTAL FOR THE CHANNEL COMMUNITY AND VENDORS IN THE MEA REGION.

THE PORTAL IS DEDICATED TO PROVIDING ONLINE NEWS, OPINION, ANALYSIS, WEB PORTAL RESOURCES, AND PROMOTE AND HIGHLIGHT THE ROLE OF THE TECHNOLOGY CHANNEL COMMUNITY IN THE MEA REGION.

EDITORIAL SECTIONS



NEWS

INTERVIEWS

FEATURES

PRODUCTS

DISTRIBUTOR
WATCH

REVIEWS

SI WATCH

WHITEPAPERS

CASE STUDIES

INFOGRAPHICS

CHANNEL
INFLUENCERS

ENTERPRISE

AFRICA FOCUS

EVENTS

GALLERY

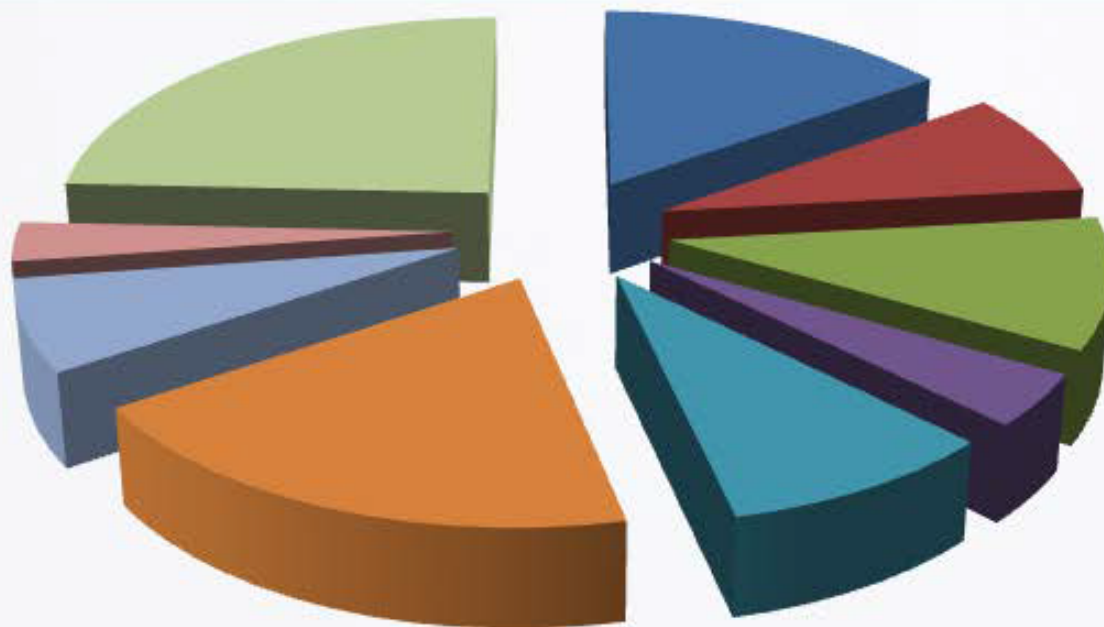
VIDEOS

WOMEN IN
TECHNOLOGY

SME

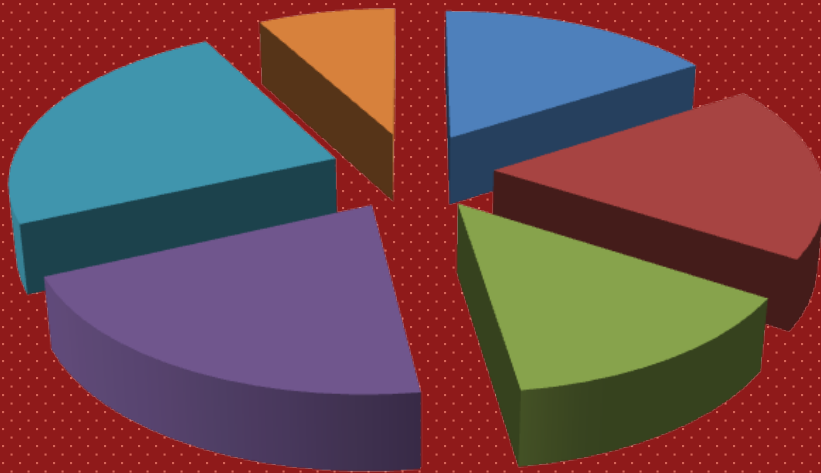
PORTAL VISITS STATS BY COUNTRY

READERSHIP NUMBERS



- UAE: 26%
- KSA: 21%
- EGYPT: 11%
- QATAR: 10%
- BAHRAIN: 8%
- AFRICA: 9%
- LEVANT: 6%
- OMAN: 5%
- KUWAIT: 4%

READERSHIP PROFILE



- VARS: 23%
- RESELLERS: 19%
- DISTRIBUTORS: 18%
- ISVS: 14%
- VENDORS: 15%
- OTHERS: 11%

INFLUENCING THE IT CHANNEL



CHANNEL POST MEA

is the premiere online IT channel news and technology new PORTAL, Offering insight on the VAR and distribution market IN THE MEA REGION.



MARKET RESEARCH SUGGESTS

According to various industry sources, Solution Providers regularly review their portfolios to ensure they're getting the best value for their customers while getting the best support from vendor partners.

So unless you're regularly promoting your brand, partner program and products you could be missing out on lucrative partnerships.

THANKS FOR YOUR TIME

ZARKS MEDIA FZ LLC

PO BOX 414098,

DUBAI, UAE

TEL: +971 4 559 5693

FAX: +971 4 455 8556

EMAIL: INFO@ZARKSMEDIA.COM

Follow Us



CHANNELPOSTMEA



CHANNELPOSTMEA



USER/CHANNELPOSTMEA

channelpost
MIDDLE EAST AND AFRICA